

## NACA 2023 Schedule

### Wednesday

#### 8:45 am Opening Remarks

Co-President Mike Frimet

#### 9 am Active Shooter, Terrorism & Hostage Situations – How to Deal with it

Panelists:

- Danielle Bouchard (HCC)
- Simon Baker (Unity Advisory Group)

#### 10 am Coffee Break

#### 10:10 -11:10 am Free Your Mind, and the Pen will Follow

*As the entertainment industry returned to a form of 'normal' after the pandemic, we too have all experienced the stresses and strains of the new work life balance. The ability to enjoy live events has been a welcome relief from those pressures but for those performing, the strain is sometimes too much. In this presentation, the panel will explore commonly experienced mental health conditions, their possible management and, within the insurance sphere, a discussion on the underwriting framework for this form of sickness cover.*

- Moderator: Mike Frimet (Vogrin & Frimet)
- Panelists: Alli MacLean (Liberty)  
Chris Lack (ERA)  
Dr. Julie Brovko, Ph.D

#### 11:10 am Coffee Break

#### 11:20 am – 12:20 pm How web3, AI and the Metaverse are Impacting Brands and Entertainment

- Presentation by Jared Spiegel -Rumfoords

### Thursday

#### 9 am We Have A Claim, Now What? The Game Show

*Opt out of a claim production panel and join in for a pub quiz turned game show. Compete in four rounds answering questions related to claim scenarios varying Third Party Property Damage to Cast. Rack up the points and you could be the winner!*

Moderator: Nick Hanes (Beazley)  
Panelists: Dylan Thomas (McLarens)  
Hannah McCannell (MDD)

#### 10:00-10:10 am Coffee Break

#### 10:10 am-11:10 am With the Covid Guidelines Being Removed, How Do We Stay Vigilant, Prepared, and Resilient for the Next Outbreak?

*The event market and its insurers were decimated by Covid and the associated government restrictions.*

*The subsequent removal of cover is not sustainable given the 25% likelihood of another similar outbreak in any 10 year period. This interactive session will look at new ways to clearly define catastrophic disease, the data behind the upward trend and debate the realistic loss scenarios for the event industry.*

*This is an opportunity to brainstorm with a leading reinsurer sustainable ways to protect the industry going forward.*

Tina Kirby- Munich Re  
Jeff Kleid – Elite Risk

**11:10 am-11:20 am      Coffee Break**

**11:20am-11:35 am      The Contingency Society Update**

Tom Stoye - Arch

**11:35 am                      Closing Remarks**

Co- President Neil Gibson

# Wednesday

## Panel 1

**Danielle Bouchard, Esq.**, Vice President of Kidnap & Ransom, Americas, at Tokio Marine HCC Specialty Group. Ms. Bouchard earned her B.A. from Lafayette College and J.D. degree from the Elisabeth Haub School of Law at Pace University. Straight out of law school, Ms. Bouchard clerked for the Connecticut Superior Court in Danbury before entering into private practice in 2009. She joined HCC Specialty in 2011 and by 2013, was handling claims for the Crisis Management division. She took over as the head of claims for Crisis Management in 2014. Ms. Bouchard decided to move from her role as Vice President, Claims and Legal Affairs earlier this year. Her claims handling skills over the last 12 years are serving her well as the current Vice President of Kidnap & Ransom, Americas (including the Active Assailant business).

**Simon Baker**, Principal at Unity Advisory Group. Mr. Baker has twenty-nine years of experience in the private sector, specializing in the field of kidnap, extortion, threats, unlawful detention, active assailant and workplace violence. He is a highly experienced and acknowledged crisis leader, who has uniquely served at all levels of the crisis response continuum. More specifically, Mr. Baker has worked as a deployed consultant, an operational manager and, since 2003, as an executive designing and leading overall crisis response capabilities. He has personally deployed on the most complex of political cases, high profile incidents, and piracy events. Mr. Baker served in law enforcement in the United Kingdom and Hong Kong. As a Detective Inspector in Hong Kong, he targeted Triad and other organized criminal groups, and was further involved in the interdiction of heroin smuggling from the Golden Triangle. From Hong Kong, Simon accepted an offer to read law at the University of Exeter in the United Kingdom. Simon has lived in London, Hong Kong, Bogotá and now Panama City, and has travelled extensively both for pleasure and for work.

## Panel 2

**Alli Maclean** has over 20 years insurance industry experience in both the Lloyd's and Company Market space. He is currently Underwriting Manager for Contingency and A&H at Liberty Specialty Markets (LSM) in London, overseeing a team of 8 Underwriters across both classes of business. Risks are written out of the London hub with a global reach, specialising in Event Cancellation, Non-Appearance, Transmission Failure as well as General and Sports A&H portfolios. Alli was previously Chairman of The Contingency Society (London) and currently sits on the LMA Contingency group including the LMA Contingency Mental Health sub-committee.

Prior to joining LSM, Alli was Entertainment Global Product Lead – Live at AGCS and also underwrote for 9 years at Ark Syndicate Mngt. Alli started his career on the broking side at Aon before moving into underwriting with Munich Re in 2007.

**Chris Lack** is a Partner at Exceptional Risk Advisors, a Managing General Underwriter based in New Jersey. Chris oversees product development, underwriting results, business placement and carrier relationships for ERA. Chris has worked in the Specialty A&H and Contingency marketplace for over two decades. Chris received a Bachelor of Commerce degree from the University of Guelph, in Ontario, Canada. Chris and his wife Stacy, along with their four children reside in Ridgewood.

**Julie M. Brovko**, Ph.D. is a clinical psychologist, working in a private practice that focuses on forensic psychology. She is an Adjunct Law School Faculty member, a Clinical Associate (LAT), and an Assistant Clinical Professor at the University of New Mexico, where she supervises graduate students and postdoctoral fellows and teaches law students. She is a co-founder and clinical co-director of the Second Judicial Competency Clinic in Bernalillo County, which handles most competency to stand trial evaluations in the Second Judicial District of New Mexico. Finally, she is a co-owner of Gold Standard Forensics, LLC, and performs both criminal and civil forensic evaluations nationally. A large portion of her work includes consultation with other professions on a variety of mental health topics. She has presented at academic conferences and published literature on topics related to psychology and the law.

## Panel 3

**Jared Spiegel**, Creative industry attorney turned executive, Jared Spiegel is the co-founder and CEO of Rumfoords, a hands-on strategy partner for brands adopting Web3, AI and the Metaverse. Jared has developed cutting edge projects across web3, AI, VR and AR for global brands including Netflix, Dior and Ralph Lauren. Most notably, Rumfoords launched adidas' first and most-celebrated Web3 brand campaign, "Into The Metaverse." The campaign, which generated \$43 million dollars in 72 hours, transformed adidas into the benchmark for marketing at the forefront of technology.

## Thursday

### Panel 1

**Nick Hanes** is a 15-year veteran of the entertainment and contingency insurance sector, currently working for Beazley as a Film & Entertainment Underwriter based in Boston, MA. Nick started his career as a weather insurance underwriter for HCC Specialty providing

parametric based coverage for fair, festival, sports, film and media events. Nick later joined Beazley as a Contingency Underwriter working within the US team. Prior to re-joining Beazley in 2022, Nick focused on the Film and Media sector with SpottedRisk, bringing a Covid specific coverage to market in the summer of 2020 and as an Independent Loss Adjuster for McLarens working on TV, Film, DICE and Media claims worldwide.

**Hannah McCannell** joined MDD Forensic Accountants in 2007. She spent 6 years in the Toronto office, followed by 6 years in the Los Angeles office before moving back to Canada. Hannah is a Partner/Senior Vice President at MDD Forensic Accountants' Toronto office. Hannah specializes in the quantification of economic damages related to contingency/entertainment insurance claims, personal injury & wrongful death, business interruption, stock & contents, product liability & recall, extra expenses, accident benefits and construction delay claims. She has a wealth of experience in industries such as film and entertainment, construction, trucking, professional services, retail and wholesale. She has also worked on assignments concerning taxi drivers, teachers and real estate agents. Hannah has provided litigation support at arbitrations and trials, including expert witness testimony. She has contributed articles to publications such as Without Prejudice. Hannah graduated from the University of Western Ontario with a Bachelor in Management and Organizational Studies degree. She also completed her Diploma in Investigative and Forensic Accounting through the University of Toronto's School of Graduate Studies.

**Dylan Thomas:** Working her way up from a Production Assistant to a Prop Master, Dylan Thomas has experience in most departments on set from commercials to low budget projects to studio films and television series. Dylan made the transition to Independent Adjusting at a North American Loss Adjusting Firm, handling Third Party Property Damage claims. Due to her production work, she is familiar with damage that occurs while working on set to locations, equipment, and props, along with familiarity of the equipment utilized per department. Along with her work for carriers handling property and equipment losses, Dylan also specializes in expense losses related to production shutdowns and delays. Her experience in the various departments also allows her to understand the documentation and records kept along with how to analyze them. Dylan is now currently with McLarens, working under Paul Gilbert and continues to work on First Party and Third Party Production Property Losses, with her focus being Entertainment Time Element claims.

## Panel 2

**Tina Kirby** reluctantly started her career in Lloyd's in 1995 in the property/energy class, moved into political violence then crisis management classes including contingency and discovered specialty insurance was surprisingly fun. After 15 years underwriting 14 product

lines she moved across to lead the Innovation Initiative at Beazley syndicate working across all lines. In 2020 she launched herself as an Insurance Innovation Consultant and now works on various exciting product developments including Pandemic Insurance with Munich Re.

**Jeff Kleid** During his insurance career, Jeff Kleid has been called an Innovator, Cowboy, Gambler, and let's not forget "The Grim Reaper" by one Billionaire who became Jeff's client minutes after that statement. And recently called "The Risk Whisperer" by a well-known fellow insurance Professional, which kind of plays right into who Jeff has become.